

federal datasets *save lives*



suicide awareness month

phone a friend



A college student who texts the 988 Suicide Lifeline reaches a local counselor because when federal **988 Lifeline Performance Metrics** showed a fourfold increase in texts over just 3 years, the FCC instituted a policy requiring that texts be routed by *location* rather than area code.

cultural connections



An American Indian student feels safer and less isolated because their school now sponsors heritage clubs, drawing from *Youth Risk Behavior Survey* (YRBS) data that shows belonging at school protects against suicide attempts.

keep on keeping on



A veteran stores his firearm in a lock box after seeing a social media campaign about how safe gun storage reduces suicide risk, based on VA research using *National Death Index* (NDI) data.



the bad news

all of these datasets are at risk.

the good news

resources like EssentialData.US help
make the case for how federal datasets
benefit American lives and livelihoods

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